

ARIEL KURTZ

She/Her/Hers

[Portfolio](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)

ArielKurtz1@gmail.com

New York, New York

Experience

Lifestyle Writer - Freelance

Sept 2020-Present | Remote

- Contributes to publications including Insider, Parade Magazine, TBD Health, Hey Alma and Funny Women
- Specialties include lifestyle personal essays and pop culture
- Writes on my own [Substack](#) about my journey as a performer in NYC

Staff Writer-New York Gal (nygal.com)

Sept 2020-Dec 2020 | Remote

- Pitched and wrote three stories per week focusing on pop culture, education and wellness
- Utilized SEO program Yoast to boost editorial engagement

Staff Writer-The Student Connection (Empire State University) April 2017-Sept 2017 | Remote

- Wrote 2-3 articles a month about current events
- Interviewed Current Students & Alumni

Education

Empire State University

September 2016-June 2018 | NY, NY

- Bachelors of Arts, Concentration in Theatre

Nassau Community College

Jan 2015-June 2016 | Garden City, NY

- Associates in Liberal Arts

Skills

- Microsoft Suite, Google Drive, Slack, Canva, iMovie, Microsoft Teams, AirTable, Asana, CapCut, Yoast, Wordpress, SquareSpace, Wix, MailChimp, Constant Contact
- Social Media: Facebook, Twitter, Instagram, YouTube, TikTok